

## 2018 EDITORIAL CALENDAR

| Issue Date   On Sale   | Issue Theme or Special Feature               | Ad Close | Materials Due |
|------------------------|--|----------|---------------|
| JANUARY 8–21           | <i>Where to Eat</i>                          | 12.25.17 | 12.27.18      |
| JANUARY 22–FEBRUARY 4  | <i>Design Hunting</i>                        | 01.08.18 | 01.10.18      |
| FEBRUARY 5–18          | <b>SPRING FASHION (PB)</b>                   | 01.22.18 | 01.24.18      |
| FEBRUARY 19–MARCH 4    | <i>Real Estate</i>                           | 02.05.18 | 02.07.18      |
| MARCH 5–18             | <i>Best of New York (PB)</i>                 | 02.19.18 | 02.21.18      |
| MARCH 13               | SPRING/SUMMER WEDDINGS (PB, SAI)             | 01.29.18 | 01.31.18      |
| MARCH 19–APRIL 1       | <i>Nutrition</i>                             | 03.05.18 | 03.07.18      |
| APRIL 2–15             | <i>Summer Travel</i>                         | 03.19.18 | 03.21.18      |
| APRIL 16–29            | <i>Art &amp; Design</i>                      | 04.02.18 | 04.04.18      |
| APRIL 30–MAY 13        | <i>Mothers, Dads &amp; Grads</i>             | 04.16.18 | 04.18.18      |
| MAY 14–27              | <b>TECH &amp; WORK, Real Estate</b>          | 04.30.18 | 05.02.18      |
| MAY 28–JUNE 10         | <i>Best Doctors (PB)</i>                     | 05.14.18 | 05.16.18      |
| JUNE 11–24             | <i>Summer, TV</i>                            | 05.28.18 | 05.30.18      |
| JUNE 25 – JULY 8       | <i>Design Hunting</i>                        | 06.11.18 | 06.13.18      |
| JULY 9–22              | <i>Cheap Eats</i>                            | 06.25.18 | 06.27.18      |
| JULY 23–AUGUST 5       | <i>Real Estate</i>                           | 07.09.18 | 07.11.18      |
| AUGUST 6–19            | <i>Fall Travel</i>                           | 07.23.18 | 07.25.18      |
| AUGUST 20 –SEPTEMBER 2 | <b>FALL FASHION (PB)</b>                     | 08.06.18 | 08.08.18      |
| SEPTEMBER 3–16         | <b>FALL PREVIEW (PB), Design Hunting</b>     | 08.20.18 | 08.22.18      |
| SEPTEMBER 17–30        | <i>Finance</i>                               | 09.03.18 | 09.05.18      |
| OCTOBER 1 –14          | <i>Luxury, Design Hunting (PB)</i>           | 09.17.18 | 09.19.18      |
| OCTOBER 15–28          | <b>50TH ANNIVERSARY ISSUE - PART II (PB)</b> | 10.01.18 | 10.03.18      |
| OCTOBER 23             | FALL/WINTER WEDDINGS (PB, SAI)               | 09.10.18 | 09.17.18      |
| OCTOBER 29–NOVEMBER 11 | <i>Holiday Entertaining (PB)</i>             | 10.15.18 | 10.17.18      |
| NOVEMBER 12–25         | <i>Design Hunting</i>                        | 10.29.18 | 10.31.18      |
| NOVEMBER 26–DECEMBER 9 | <i>Holiday Gifts, Oscars (PB)</i>            | 11.12.18 | 11.14.18      |
| DECEMBER 10–23         | <b>REASONS TO LOVE (PB)</b>                  | 11.26.18 | 11.28.18      |
| DECEMBER 24–JANUARY 6  | <i>Finance</i>                               | 12.10.18 | 12.12.18      |

*Italics: Special Section.* **BOLD: SPECIAL ISSUE.** (PB): Perfect-bound. (SAI): Stand-alone issue. All issues subject to change.